

# bliQ Wide Format

Introducing the latest tool for the  
Wide Format Printing Industry



**KEYPOINT**  
INTELLIGENCE

*Buyers Lab*

# The Wide Format Market is Growing

- ◆ According to InfoTrends' most recent forecast data, the wide format printing market is experiencing healthy growth.
  - › Digital printing technologies continue to exhibit strong growth due to the discovery of new markets and the development of new business areas.
  - › Print volumes for wide format production graphics in North America are expected to rise through 2021.

***"There is still a great deal of untapped potential in the wide format industry. Businesses that can leverage this opportunity will be well-positioned for future success"*** - Steve Urmano, director of Keypoint Intelligence - InfoTrends' Wide Format Printing Consulting Service.

# Benefits of bliQ's Wide Format Module

- ◆ **Hundreds of new products**
- ◆ **New technologies never covered before**
- ◆ **New spec sheets with more relevant information including:**
  - › **Front End compatibility**
  - › **Color Capabilities (full list of colors supported, color configurations available, types of ink/toner, color channels, and more)**
  - › **Media handling capabilities**
- ◆ **New test reports on products never covered before (solvent, eco-solvent and latex), with more to come.**

# The Numbers\*

- ◆ **734 US products and growing**
- ◆ **4,264 Global products and counting**
  - › **4,157 manufacturer brochures**
  - › **1,073 first look reports**
  - › **670 lab tests**
  - › **248 award winners**
  - › **34 Manufacturers**

\*As of 12/5/17

# A peek into what's new...

- ◆ We've added coverage of new printing technologies and ink types, including UV, solvent and eco-solvent, and latex.
- ◆ We've added several new manufacturers.
- ◆ We've standardized the spec sheets to make comparing products much easier.

# Filtering out the Noise: Specifications

- ◆ **Signage & Graphics spec sheet highlights:**
  - › Up to five different speed fields, including fastest speed, as well as related mode/resolution and number of passes for easier comparison.
  - › Over 30 fields related to ink and colors supported
  - › Front End compatibility tracking
  - › Better media handling information

# Filtering out the Noise: Specifications

- ◆ **CAD/Technical Drawings spec sheet highlights**
  - › Streamlined fields for speed, media handling, scanner/image management and more means no more weeding through irrelevant fields, and better comparative information.
  - › Over 30 fields related to ink and colors supported
  - › MFPs and printers have the same base set of specifications, allowing for easier comparison and more streamlined information for potential customers.

# Available Tools

## ◆ Product Page

- › Specs
- › Manufacturer Literature
- › Photos
- › Test Reports
- › First Look Reports
- › Genealogy Tool

## ◆ Search

- › Product Search
- › Product Timeline
- › Saved Searches & Alerts

## ◆ Compare

- › All customization features
- › Highlight differences
- › My Spec View
- › Save, share and export

## ◆ Configure, Price, Quote

## ◆ My Folders & Shared Folders

## ◆ Brochure Builder\*

\*Available with additional license. Limited benefits assessment availability at launch but Wide Format products can still be included in the brochure.



Toggle using the blue drop-down next to the search bar



New Search Filters!



Product Search | Product Timeline | Saved Searches

Wide-Format ▼ Enter products separated by commas 0 Saved 🔍 ✕ 📄 SELECTED PRODUCTS 0 ✓

**FILTER YOUR RESULTS** ⓘ

Show Filters »

**COUNTRY** ▼  
 United States (154)  
See All »

**MANUFACTURER** >

**PRODUCTION STATUS** >

**TARGET APPLICATION** >

**TECHNOLOGY** >

**INK TYPE** >

**DEVICE WIDTH** >

**MAX. PAPER WIDTH** >

**SPEED** >

**COLOR** >

**MULTIFUNCTION** >

**PRICE** >

**RESEARCH AVAILABLE** >

**Search Results** 154 out of 4,264 [Add All to Compare](#) | [Add All to Favorites](#)

Product	Intro Date	Product Type	Status	Research Available	Price	Speed
<b>Mimaki UCJV150-160</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	10/1/2017	Wide-Format	New		\$19,995.00	144.2 sq ft/hr
<b>Mimaki UCJV300-160</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	10/1/2017	Wide-Format	New		\$27,995.00	277.7 sq ft/hr
<b>Mimaki JFX200-2531</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	11/1/2016	Wide-Format	Current		\$124,995.00	269 sq ft/hr
<b>Roland TrueVIS SG-300</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	9/1/2016	Wide-Format	Current		\$11,995.00	101.2 sq ft/hr
<b>Roland TrueVIS SG-540</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	9/1/2016	Wide-Format	Current		\$14,995.00	101.2 sq ft/hr
<b>Roland TrueVIS VG-540</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	3/1/2016	Wide-Format	Current		\$20,995.00	345 sq ft/hr
<b>Roland TrueVIS VG-640</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	3/1/2016	Wide-Format	Current		\$24,995.00	375 sq ft/hr
<b>Epson SureColor S40600</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	1/1/2016	Wide-Format	Current		\$15,995.00	610 sq ft/hr
<b>Epson SureColor S60600</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	1/1/2016	Wide-Format	Current		\$22,995.00	1020 sq ft/hr
<b>Epson SureColor S80600</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	1/1/2016	Wide-Format	Current		\$24,995.00	1020 sq ft/hr
<b>HP Latex 115</b> <input type="checkbox"/> Select <input type="checkbox"/> Alerts <input type="checkbox"/> Favorites	1/1/2016	Wide-Format	Current			517 sq ft/hr

# Contact Us

To learn more about bliQ Wide Format, please contact your sales rep, or contact us:

**973-797-2100**

**[Support@KeypointIntelligence.com](mailto:Support@KeypointIntelligence.com)**

# Thank You



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